HEARTLAND HUMANE SOCIETY

A Year in Review
2015-2016 Community Impact Report

2,278
Youth reached

HUMANE EDUCATION

54	Kindness Kids Club volunteers
122	attended Camp Catnip
997	toured the shelter
1,105	saw a School Presentation

8,637.31
hours worked

by 1,040 active volunteers

87
foster homes

cared for 453 animals

436
days of care

SafeHousing Program

18 pets received care and were reunited with their owners.

Heartland Humane Society is proud to be a vital component of Corvallis and Benton County, serving the people and pets of the community since 1965.

Our mission is to build a more compassionate community by teaching humane messages to our youth, caring for homeless animals and strengthening the human-animal bond.

Heartland Humane Society provides compassionate services for pets and people through sheltering, adoption, lost and found services, end-of-life services, humane education for all ages, and our Safe Housing Program.
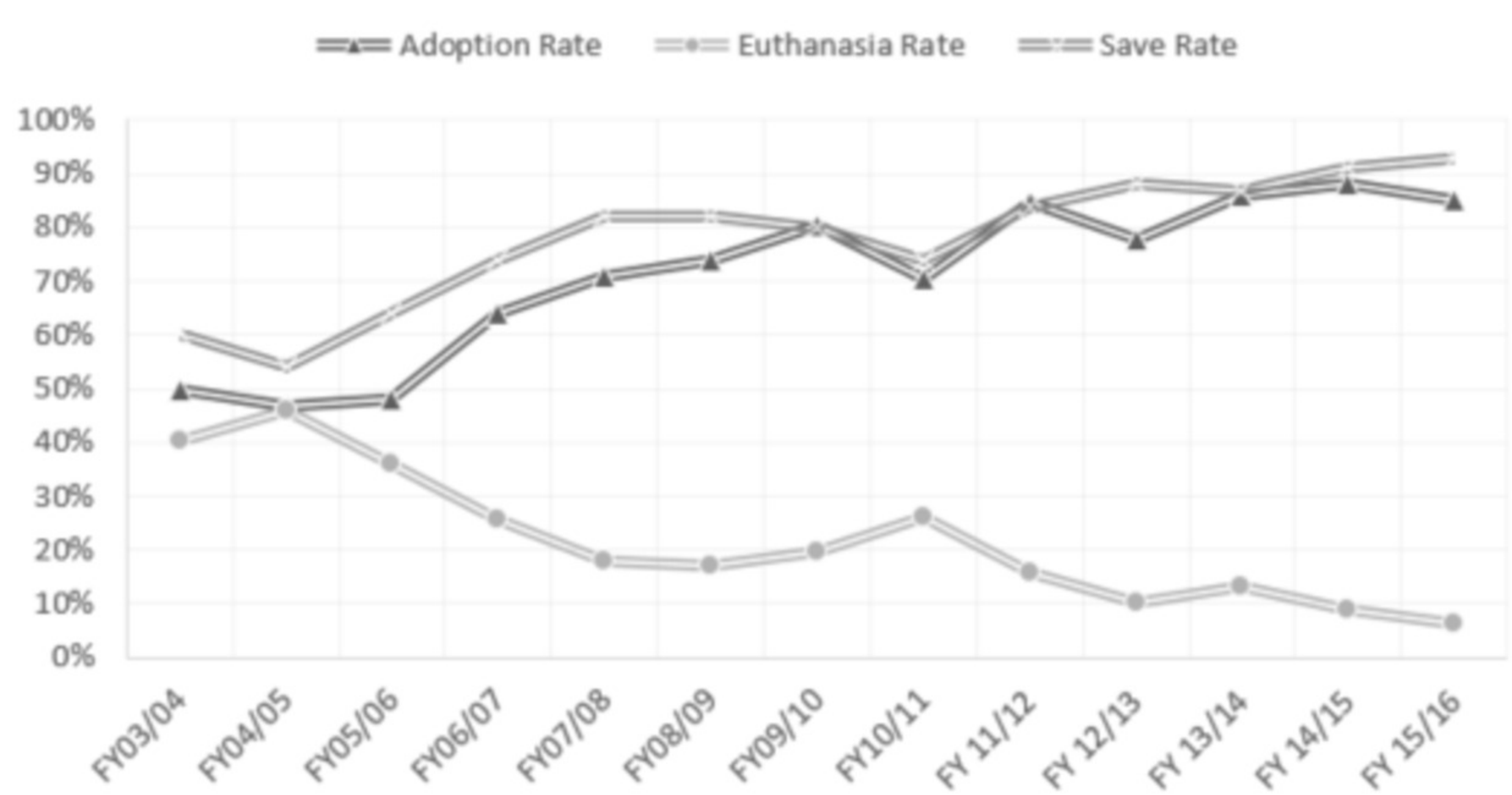

LAINEY DYER PHOTOGRAPHY

93%
Live Release Rate

Despite taking every animal that comes to our doors from our service area, we saved 1,491 of 1,558 animals

HISTORICAL RATES

Legend: ▲ Adoption Rate ● Euthanasia Rate ═ Save Rate

X-axis: FY03/04, FY04/05, FY05/06, FY06/07, FY07/08, FY08/09, FY09/10, FY10/11, FY 11/12, FY 12/13, FY 13/14, FY 14/15, FY 15/16

Financial Report

REVENUE

Donations & Fundraising	$376,630
Heartland Thrift Shop	$283,623
Animal Services & Adoptions	$194,962
Special Events	$94,101
Donated Equipment/Services	$57,223
Retail Sales	$9,565
Humane Education	$14,268
Grant Income	$500
Dividends & Interest	$6,401
Net Realized/Unrealized Gains	($6,708)
Miscellaneous Income	$7,844
Total	**$1,038,409**

EXPENSE

Animal Care & Community Services	$692,958
Fundraising	$224,553
Management & General	$105,749
Total	**$1,022,960**

27%
Raised at HHS Thrift Shop

Thrift Shop